

MICHAEL MARTINEZ

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SUMMARY

Full-stack software developer and founder of OriginLabs, specializing in AI-powered SaaS products, web applications, and mobile experiences. Experienced in React, Next.js, TypeScript, Supabase, Stripe, and AI integrations. Proven ability to take products from concept to deployment, including product design, development, infrastructure, and monetization.

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, SQL, HTML5, CSS3, Python, Swift

Frameworks: React, Next.js, Node.js, Tailwind CSS, Framer Motion, SwiftUI

Databases: PostgreSQL, Supabase, MySQL, MongoDB, Firebase

Tools: Git/GitHub, Docker, AWS, Vercel, Stripe, RevenueCat

Other: REST APIs, Authentication, Responsive Design, UI/UX, AI API Integration

EXPERIENCE

OriginLabs — Founder & Full-Stack Developer (Jun 2026 – Present)

- Founded and operate an independent software studio focused on building and launching AI-powered web and mobile applications.
- Designed, developed, and deployed multiple SaaS products using React, Next.js, TypeScript, Supabase, Stripe, and AI APIs.
- Built end-to-end systems including authentication, payments, databases, cloud infrastructure, and responsive UI.
- Led product strategy, UI/UX design, development, testing, deployment, and customer acquisition efforts.
- Integrated AI technologies including conversational AI, image generation, workflow automation, and computer vision.
- Managed production deployments, analytics, and iterative product improvements based on user feedback.

PROJECTS

Impact Golf — AI Golf Swing Analysis Platform

- Built an AI-powered golf training platform that analyzes swing videos, provides personalized coaching feedback, tracks progress, and helps golfers improve performance using computer vision and AI.

AppFrames — AI App Store Screenshot Generator

- Created a SaaS platform that generates professional App Store and Google Play screenshots from app descriptions and screenshots, including templates, exports, subscriptions, and automated design workflows.

Forj — AI 3D Model Builder

- Built an AI-powered platform that generates 3D models and assets from text prompts with project management, asset organization, and scalable backend infrastructure.

EDUCATION

Wichita State University Campus of Applied Sciences and Technology
Associate of Applied Science in Cloud Computing • 2024